**EVENT NAME – SHORT FILM**

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| **LEVEL** | **MIDDLE** | **SENIORS** |
| **STD** | **VI to VIII Std** | **IX to X Std** |
| **THEME** | **Heritage Heroes:** Create a short film showcasing young heroes who contribute to preserving cultural heritage.  Or  **Traditional Practices for a Sustainable Future**: Document traditional practices that promote sustainability.  Or  **Cultural Heritage in Everyday Life:** Showcase how cultural heritage is reflected in daily life | **Sustainable Heritage Tourism:** Create a short film promoting responsible tourism practices that support cultural heritage and sustainable livelihoods.  Or  **Heritage Conservation Challenges:** Document challenges faced in conserving and protecting cultural heritage sites.  Or  **Innovative Solutions for Sustainable Heritage:** Showcase innovative solutions for preserving and promoting cultural heritage |
|  | **SENIOR SECONDARY** |  |
|  | **STD XI TO XII** |  |
|  | **Sustainable Heritage and Climate Change**: Create a short film highlighting the impact of climate change on cultural heritage sites and artifacts.  Or  **Heritage Conservation and Community Engagement:** Document community-led initiatives to conserve and promote cultural heritage.  Or  **Heritage and Technology:** Showcase the use of technology in preserving and promoting cultural heritage. |  |
| **MODE OF EVENT** | Individual and recorded from each participant and they have to submit it to the email address – phfschoolfinearts@gmail.com | |
| **DURATION** | 7 mins movie maximum | |
| **LOCATION** | **Alliance Francaise Auditorium, Suffrein Street, Heritage Quarter, Pondicherry** | |
| **DATE** | 17 Feb 2025 (Mon) | |
| Number of entries per school | 3 entries per category in each school | |
| **Last date for registration** | **15 Feb 2025 (Sat)** | |

**POINTS TO BE NOTED**

1. Film has to be based on theme
2. Duration – up to 10 mins
3. Film can be of any language and there has to be English subtitles
4. Own content has to be there and there should not be clippings from other videos or professional movies should be there
5. Videos that portray or otherwise include inappropriate and / or offensive content, including provocative nudity, violence, human rights and / or environmental violation, and / or any other contents deemed contrary to the law, religious, political, cultural and moral traditions and practices of India, are strictly prohibited and will be immediately discarded
6. A participant who submits any such videos may be permanently banned from participating in any future contests.
7. Technicalities and content idea related questions may be asked by the Judge (s)
8. Vulgarity of any sort is strictly prohibited
9. The theme has been shared and the delegate has to has to send the short film to the given email address - [phfschoolfinearts@gmail.com](mailto:phfschoolfinearts@gmail.com).
10. The best 10 videos would be selected and they would be invited for screening and jury would decide on the prizes

**JUDGING CRIETERIA**

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| 1 | Originality |
| 2 | Creativity |
| 3 | Plot or story |
| 4 | Content |
| 5 | Performance |
| 6 | Communication |
| 7 | Lip synchronisation |
| 8 | Technique |
| 9 | Entrance and exit |

**JUDGES OPINION IS FINAL AND BINDING**

**FINAL NOTE -**

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| Duration of the recording | Max 7 minutes |
| The short film has to be sent to email ID | [phfschoolfinearts@gmail.com](mailto:phfschoolfinearts@gmail.com) |
| Google form registration (Compulsory) | <https://tinyurl.com/heritageschoolfinearts> |