**EVENT NAME – SHORT FILM**

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| **THEME** |  |  |
|  | **The Forgotten Monuments**: Highlight the neglect and decay of historical monuments and the efforts of local communities to preserve them.  Or  **The Water Warriors:** Create a narrative around a group of college students who come together to solve a water crisis in their community, highlighting the importance of sustainable water management.  Or  **The Last Craftsmen:** Document the lives of traditional artisans and craftsmen who are struggling to keep their heritage alive.  Or  **The Heritage Tree**: Use experimental filmmaking techniques to tell the story of a tree that has been a silent witness to the passage of time and the evolution of a community's cultural heritage. | |
| **MODE OF EVENT** | Individual and recorded from each participant and they have to submit it to the email address – phfschoolfinearts@gmail.com | |
| **DURATION** | 7 mins movie maximum | |
| **LOCATION** | **Alliance Francaise Auditorium, Suffrein Street, Heritage Quarters, Pondicherry** | |
| **DATE** | 17 Feb 2025 (Monday) | |
| Number of entries per college | 3 entries per college | |
| **Last date for registration** | **15 Feb 2025 (Sat)** | |

**POINTS TO BE NOTED**

1. Film has to be based on theme
2. Duration – up to 10 mins
3. Film can be of any language and there has to be English subtitles
4. Own content has to be there and there should not be clippings from other videos or professional movies should be there
5. Videos that portray or otherwise include inappropriate and / or offensive content, including provocative nudity, violence, human rights and / or environmental violation, and / or any other contents deemed contrary to the law, religious, political, cultural and moral traditions and practices of India, are strictly prohibited and will be immediately discarded
6. A participant who submits any such videos may be permanently banned from participating in any future contests.
7. Technicalities and content idea related questions may be asked by the Judge (s)
8. Vulgarity of any sort is strictly prohibited
9. The theme has been shared and the delegate has to has to send the short film to the given email address - [phfcollegefinearts@gmail.com](mailto:phfcollegefinearts@gmail.com).
10. The best 10 videos would be selected and they would be invited for screening and jury would decide on the prizes

**JUDGING CRIETERIA**

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| 1 | Originality |
| 2 | Creativity |
| 3 | Plot or story |
| 4 | Content |
| 5 | Performance |
| 6 | Communication |
| 7 | Lip synchronisation |
| 8 | Technique |
| 9 | Entrance and exit |

**JUDGES OPINION IS FINAL AND BINDING**

**FINAL NOTE -**

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| Duration of the recording | Max 7 minutes |
| Google form registration (Compulsory) | <https://tinyurl.com/heritagecollegefinearts> |
| Recorded events to be sent to the email | phfcollegefinearts@gmail.com |