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**COLLEGE VISUAL ARTS ARTS**

**EVENT NAME – PHOTOGRAPHY**

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| **THEME** | **Reviving Traditions in Modern Times :** Capture how ancient practices, crafts, and traditions blend seamlessly with modern sustainability efforts to preserve cultural heritage.  Or  **Nature’s Role in Heritage Conservation :** Photograph how nature and environment contribute to the sustainability of historical sites, showcasing natural preservation and eco-friendly methods.  Or  **Heritage and Future Generations :** Focus on youth actively preserving cultural heritage, emphasizing education, community involvement, and sustainable methods for future cultural conservation.  Or  **Sustainable Heritage and Innovation:** Capture photos of innovative solutions for preserving and promoting cultural heritage.  Or  **Heritage and Community Development:** Capture photos of community-led initiatives to conserve and promote cultural heritage.  Or  **Heritage and Climate Action**: Photograph the impact of climate change on cultural heritage sites and artifacts, and efforts to mitigate it. |
| **MODE OF EVENT** | **Two photographs only** from each participant |
| **LOCATION** | **Alliance Francaise Auditorium, Suffrein Street, Pondicherry** |
| **DATE** | 7 Feb 2025 (Friday) |
| Number of entries per college | 3 entries per college |
| **Last date for registration** | **5 Feb 2025 (Wed)** |

**POINTS TO BE NOTED**

1. **Only 2 photographs would be displayed taken and these photographs have to be original and taken by the participant**
2. Editing should not be done
3. Photos must be in JPEG format
4. Unique title and description for each image can be submitted
5. There must be no border(s), logo(s), copyright marks, identifying marks or any other visible references and or marks on the image
6. Any topic can be selected and 2 photos have to be taken and print has to be brought in matte or glossy format
7. The photos that has won prizes in the prior competitions or commercial purposes or published cannot be used
8. No mixing, matching or morphing of photos is permitted
9. Judges reserve the right to assess and disregard any submitted photo at the discretion
10. Photos that portray or otherwise include inappropriate and / or offensive content, including provocative nudity, violence, human rights and / or environmental violation, and / or any other contents deemed contrary to the law, religious, political, cultural and moral traditions and practices of India, are strictly prohibited and will be immediately discarded and the participant who submits any such photos may be permanently banned from participating in any future contests

**JUDGING CRIETERIA**

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| 1 | Impact |
| 2 | Creativity |
| 3 | Composition |
| 4 | Story telling of the photograph |
| 5 | Technical quality |
| 6 | Lighting |
| 7 | Story it tells |

**JUDGES OPINION IS FINAL AND BINDING**

**FINAL NOTE -**

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| Google form registration (Compulsory) | <https://tinyurl.com/heritagecollegefinearts> |